

RAIN BASKETBALL

2025-26 DONOR & IMPACT GUIDE Investing in Tomorrow's Leaders

Serving Youth Since 2010

*90% College Scholarship Rate
8,000+ Lives Changed*

501(c)(3) Nonprofit Organization



Empowering youth on and off the court through year-round athletic and character development programs that create pathways from at-risk to college-bound.

OUR PATH

AAU Teams, Skills Training & Camps

- Boys & Girls Ages 6-18, All Levels Welcome
- Year-Round Athletic & Character Development
- College Scouting & Scholarship Opportunities
- Led by USAB Gold-Licensed Coaches
- 95% of Every Dollar Goes Directly to Programs

LOCATIONS



**Orange County, CA
Inland Empire, CA
Denver / Aurora, CO**



Lifetime Impact & Counting



Since 2010

8,000 + Total Students Served	1,000,000 + Total Dollars Awarded	\$150,000 + Awarded Annually
1,000 + Families Received Rain Benefits	100 + College Scholarships Offered	150 + Families Supported Each Year
95% of Every Dollar Goes Directly to Scholarships <i>Industry average: 60-75%</i>		

The Return on Investment

For every \$1 donated to Rain Basketball, our students receive an average of \$30+ in college scholarship value—a 3,000% return on your investment in their futures.

The Challenge We Address

Every year, thousands of youth face daunting challenges: economic hardship, mental health struggles, lack of access to positive role models, and dangerous environments. Young people in underserved neighborhoods are particularly vulnerable, too often falling in with the wrong crowd, getting into trouble, and doing poorly in school.

Rain Basketball is changing that narrative.

Since 2010, Rain has served over 8,000 students across Southern California and the Denver metro area, funding scholarships and wraparound support services to more than 1,000 players.

Remarkably, **90% of top-tier players consistently receive college basketball scholarship offers**—a debt-free pathway to education and a brighter future.

*To continue this transforming work,
Rain Basketball
needs to raise
\$250K to \$350K
annually*

Our Founder's Story



Spend five minutes with Stephen Beseda, and you know you're talking to a man on a mission.

Raised in a financially struggling family, basketball saved his life. He knows how easy it is to fall in with the wrong crowd and underperform in school. Basketball became his ticket to a brighter future—a college scholarship, a degree in exercise science, and eventually success as an entrepreneur building athletic and wellness businesses in Southern California.

Despite his success, he never forgot where he came from. He knew too many kids like him were falling through the cracks.

In 2010, he founded Rain Basketball as a 501(c)(3) nonprofit and did something unusual: he self-funded scholarships from his business profits. No board meetings, no grant applications—just a mission-driven decision to give other kids the same shot he got.

Over 15 years, Rain Basketball has invested hundreds of thousands of dollars into kids others overlooked. Many went on to college with basketball scholarships and found success in their careers.



***"Basketball saved my life.
Now I'm giving other kids
the same chance."***

— Stephen Beseda

Governance & Accountability

Rain Basketball operates under professional nonprofit governance with:

- ✓ **Active Board of Directors with defined roles and responsibilities**
- ✓ **Regional Chapter Directors overseeing program quality**
- ✓ **Annual financial reporting and transparency**
- ✓ **Clear scholarship selection criteria and award process**
- ✓ **Regular donor communications and impact updates**
- ✓ **Measurable student outcomes tracking**

Why Youth Sports Matter



Rain Basketball isn't just developing athletes—we're building tomorrow's leaders.

Today's youth face unprecedented challenges:

Rising mental health issues, academic disengagement, and dangerous environments in underserved communities. Minority youth, especially, face systemic obstacles to academic and personal success.

Sports offer a proven solution.



Mental Health Benefits

- Up to **25%** lower rates of anxiety and depression in adulthood
- Higher self-esteem, confidence, and life satisfaction
- Improved cognitive performance and social skills

Physical Health Benefits

- Increased cardiovascular, muscular, and bone health
- Reduced risk of obesity, diabetes, and certain cancers
- **73%** of adult athletes played sports as youth

Academic Benefits

- **90%** of female C-suite executives played youth sports
- **73%** of successful adults were youth athletes
- **45%** higher life satisfaction rates throughout life
- Higher academic achievement, graduation rates, and college enrollment

Our Students Prove It

Students on sports scholarships generally achieve higher levels in academics, persistence, resilience, and critical thinking. Ultimately, we all benefit from youth sports participation because as these students enter adulthood, the health, character, and leadership skills they develop contribute to a stronger, healthier and happier community for everyone.

The Rain Difference **Standards that transform lives**

In basketball, "rain" means hitting all your shots. At Rain Basketball, we help at-risk youth succeed—on the court, in the classroom, and in life.

Since 2010, elite athletic training combined with character development has created results: 90% of our top-tier players receive college scholarship offers—a debt-free path to education.

Scholarship Requirements

To receive and keep a Rain Scholarship, students must meet 3 requirements:

- ✓ **Maintain Good Grades**
- ✓ **Stay Out of Trouble**
- ✓ **Serve Your Community**

***"You are a student before
you're an athlete. You must
learn to serve others."***

— Coach Stephen Beseda



Servant Leadership in Action

Scholarship players volunteer at food banks, repair homes, visit children suffering from disease, and serve seniors. They learn early: *greatness requires service.*

"Learning life's lessons is always number one with Coach Stephen. He pushes his players to work harder than they've ever worked."

What You're Supporting

Every dollar you give provides:

- 🏀 Year-round USAB-Gold coaching & training
- ✈️ Tournament travel & college recruiting exposure
- 📖 Academic support & life skills training
- 💚 Mental health & family support services
- 🎓 A clear path from at-risk to college-bound

90%



College Scholarship Rate
vs. 0-1 players on typical teams



Our Players Thrive

- ✓ **90% receive college scholarships**
- ✓ Achieve higher graduation rates
- ✓ Hold campus leadership positions
- ✓ Become alumni who give back

Player Stories: Changed Lives



Titus Washington

Titus had the talent. Rain taught him how to lead. Through the program, he developed the confidence and discipline that earned him an \$80,000 scholarship to Trinidad State College. He secured a starting position and led his squad to back-to-back league championships.

Today, Coach Stephen continues mentoring him through college and beyond.

Talent opens doors. Character keeps them open—and your support builds both.

Maurice Palmer

After countless early-morning practices with Coach Stephen, Maurice built the discipline that transformed his life. He graduated with over \$200,000 in college scholarship offers—earning an education at Arizona Christian University..

Today he's studying Sports Media.

This is the power of showing up—and your support makes it possible.



"Go where you're gonna grow"

Maurice's mother, Ashle Washington



Ashle sees the transformation in both Maurice and her adopted son JJ.

"Go where you're gonna grow" isn't just advice—it's the Rain Basketball promise.

Your Impact

Maurice and Titus represent hundreds of Rain Basketball success stories.

Your \$3,000 donation funds one complete scholarship—transforming one student's future.

Every dollar you give creates a story like Maurice's or Titus's

The Need

Rain Basketball is at a pivotal point. To continue transforming lives, we need partners who believe in this mission.

Participation costs \$3,000 per student—covering coaching, tournaments, travel, facilities, uniforms, and insurance. For many families, this is out of reach. **Without scholarships, promising at-risk youth will be left out.**

Post-COVID, critical support services like mental health care, nutrition assistance, and family outreach must be rebuilt and expanded.



Current Funding Need
\$250,000 - \$350,000 Annually

95% of every donation goes to
scholarships & programs—
not administrative overhead

Your \$3,000 = \$2,850 directly funding a student

This is exceptional efficiency in the nonprofit sector, where most allocate only 60-75% to programs

Your Impact at Every Level



Suggested Giving Levels

Every gift matters. Whether you contribute \$25 or \$25,000, your donation helps us reach our goal of serving 200+ students this year. ***Together, we can transform lives through basketball.***

\$3,000 <i>Court Captain</i> Fund 1 complete scholarship Transform 1 student's life	\$15,000 <i>Team Builder</i> Support 5 scholarships Change 5 futures	\$35,000 <i>Game Changer</i> Transform 10+ lives Major community impact
\$70,000 <i>Champion</i> Fund entire annual scholarship program	\$100,000 <i>Legacy Builder</i> Endow perpetual scholarships Limitless ongoing impact	All Levels Include: <ul style="list-style-type: none">• Impact reports• Student stories• Recognition• Tax receipt

Other Ways to Give

Can't commit to a full scholarship level? No problem!

\$25 - \$100 Covers uniforms, equipment, or one training session	\$250 - \$500 Funds tournament fees or partial scholarship
\$1,000 - \$2,500 Provides substantial scholarship support	Monthly Giving As little as \$25/month = \$300/year impact

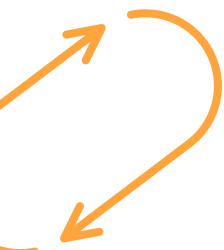
Brand Sponsorship Opportunities

Partner with Rain Basketball to elevate your brand while making a community impact.
Contact us to discuss a custom package: admin@rainbasketballusa.com | (714) 483-8252



One-Time Donation

Make an immediate impact with a single gift at any level. Visit MakeItRainBasketball.org to donate securely online.



Monthly Giving

Provide sustainable support through automatic monthly gifts. Just \$250/month = 1 full scholarship per year.



Corporate Partnerships

Partner with Rain Basketball for employee engagement, matching gift programs, and community impact. *Contact us for custom partnership packages, including uniform logo placement and recognition.*



Named Scholarships

Honor a loved one or commemorate a milestone with a named scholarship. Includes annual updates on your scholar's progress.



Legacy Giving

Include Rain Basketball in your estate planning through bequests, life insurance, or retirement assets. Contact us to discuss planned giving options.



In-Kind Donations

Support our programs with equipment, facility space, or professional services. Contact us to discuss in-kind gift opportunities.

All contributions to Rain Basketball are tax-deductible & go to scholarships and support services.
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Scaling Our Impact

Rain Basketball has a proven model that works. With increased funding, we can expand our reach and transform even more lives.

Funding Level	Impact
Current: \$150K/year	<ul style="list-style-type: none">• 75 student scholarship recipients• 3 regional chapters
With \$250K/year	<ul style="list-style-type: none">• 125 student scholarship recipients• Enhanced mental health services• Expanded college placement support
With \$500K/year	<ul style="list-style-type: none">• 250 student scholarship recipients• Enhanced family support services• Endowment fund established
With \$1M/year	<ul style="list-style-type: none">• 500 students served annually• National expansion / model replication• Self-sustaining endowment

Our proven track record and efficient operations make Rain Basketball an exceptional investment in youth development. **Every dollar enables us to reach more students and create more success stories.**

Take Action Today






Together, we can help every player with talent and dedication hit their shot at a better life.

Donate by Visiting
rainbasketballusa.com/donate

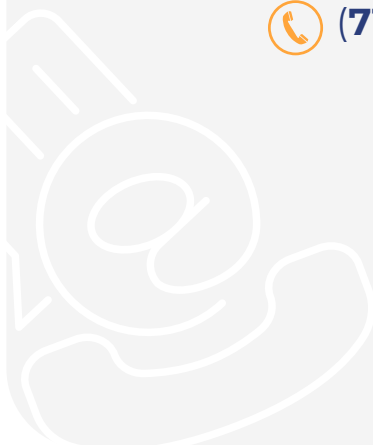


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Get In Touch

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Thank you for believing in our mission.

***Together, we're making it rain opportunities for
youth who need them most.***

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